

THE OFFICIAL
PUBLICATION OF
TEAM GLOBALBIKE

TheInnertube

the globalbike cycling team presented by catoma adventure shelters

TeamGlobalbike.org

A Simple Mission

Founded in 2006, use the transformative power of bikes to create positive social change in the developing world.

Our Contagious Vision

a contagious vision: a world where bicycles and creative partnerships provide those in need with access to the health care and vital services critical to their collective prosperity.

We also have connected with Beyond Sport to further our message and was awarded the Beyond Sport Best Project for professional sports in 2009 in London, England

Our 2010 Sponsors

These companies are helping us - help globalbike. A portion of all sponsorship money goes directly to globalbike to purchase bikes for those in need. The rest of the money allows the team to be an effective marketing tool to spread the word of globalbike and grow the globalbike family.

Our valuable partners include:

Catoma Adventure Shelters
Contec
RJ Rockers
Carolina West
Boyd Cycling
Hincapie
Defeat
Hawk Racing
Pre-Reg.com
Bike Worx
Worthwhile
The Palmetto Bank



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Exploring Team Globalbike

Why Bikes? Team Globalbike is an internationally recognized marketing arm for Globalbike, Inc. A Spartanburg, South Carolina based non-profit that provides bikes to caregivers in the developing world. Everyday Globalbikes travel a collective average 5,000 miles - supplying critical support to orphans, children, and disconnected villages in the developing world. Since 2006, Globalbike has proven that bikes really can solve the world's most challenging issues. Currently, Globalbike has over 500 bicycles working in five nations; Zambia, Ethiopia, Tanzania, Bolivia, & Rwanda.

These bikes: Provide 52,500 orphans and vulnerable children with vital medical, social and educational support in Zambia and Ethiopia.

They provide education to over 30,000 villagers about the benefits of clean water and sanitation in Tanzania.

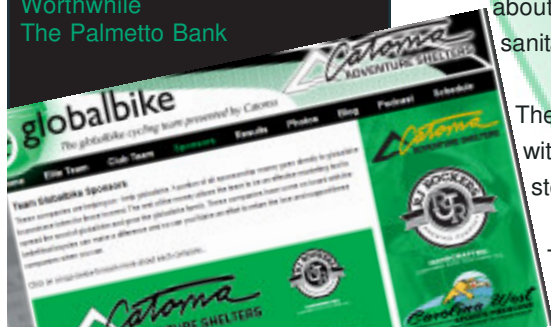
They assist 2,400 farmers in Bolivia with new techniques to keep their livestock healthy.

They help heal the lingering wounds of 300,000 genocide

survivors in Rwanda. That's why bikes... And what better way to inform the public of our mission and vision that to utilize the very thing that we supply. Bikes... So, are you ready for a road racing team, totally different than anything you've seen before, that is quickly ascending the ranks to become a professional squad in the years to come?

At the beginning of 2010, we stood poised to rock the world of bicycle racing by being totally dominant in the Southeast Region and making our presence felt on the National scene. And we delivered. Along the way, we have impressed many with our mission to spread the word of Globalbike. We welcome you to visit us at the races to learn how you can make a global difference with your cycling passion!

Team Globalbike consists of a category 1 elite team and a group of club teams. Globalbike is now looking to expand our club teams into new markets to spread the message that two wheels truly can and does save lives. So, we are looking for individuals who cycle regularly, who want to make a huge impact on the developing world, and have a core group of cycling friends who ride or race together.





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Ride Local, Think Global...

So what do you as business and Team Globalbike have in common: the goal of achieving and maintaining success and prosperity.

So many corporations have already realized the tremendous value and advertising success that sponsoring a team can offer, especially in a sport that targets a better way of living. And so many riders realize that riding for a first-rate organization increases ones' chances of doing well on the road.

Team Globalbike is the primary marketing tool of Globalbike. A top level Professional Level 1 Cycling team. So, in addition to the attractive return on investment and advertising potential of Team Globalbike, our non-profit organization also offers involvement in an organization doing great thing for others, boosting corporate and social responsibility.

Cycling is more than just a sport or recreational activity. It is more and more a culture in which millions of Americans participate. The sport is constantly growing, and exposure is growing as well. Plus, cycling has a particular "Green" image, providing an environmentally friendly image



Provides care workers with effective and efficient transportation. Over 50,000 orphans now receive needed medical care – all on bikes provided by globalbike.



Globalbike addresses the worlds toughest challenges – proving bikes are the answer:
Orphans and vulnerable children – Zambia, Malawi, and Ethiopia
Clean Water – Tanzania
Agriculture – Bolivia
Genocide Reconciliation - Rwanda

Creates personal connections with US donors to the challenges of disease, hunger, community integrity, and poverty throughout the world.





Max-Exposure

Team Globalbike has a full schedule of races & rides to maximize sponsor exposure and rider development. Thousands of hours on Team Clothing 2500+ hours on Team Cars 2500+ hours on Banners . Team Website

At Events

Sponsor Exposure locally, at Collegiate Nationals, and at some of the biggest races on USA Cycling's National Race Calendar

Live Spectators

15,000 to 30,000 per City Festival
5000+ per National Event

Expo Booth

At Races, City Festivals, Trade Shows Your Product on Display. Sell Coffee and Team Gear to Raise Money

Media

Team Articles and Ads in Prominent Magazines. Coverage of races on television as well as Cycling News.com, Velonews.com with photos appearing in Velonews print

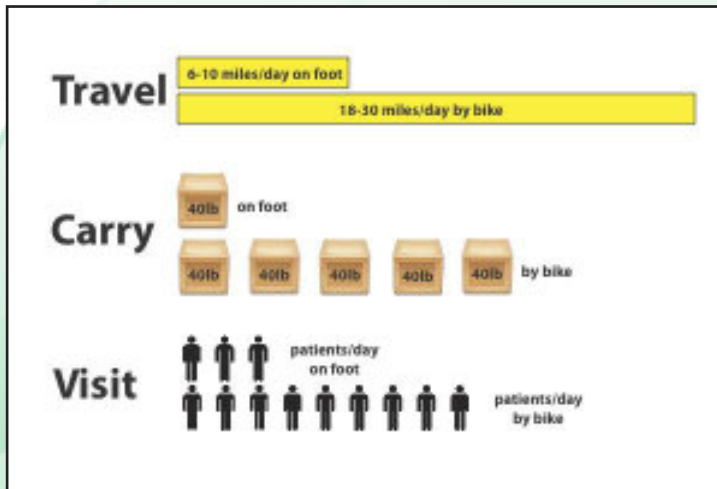
Charity Events

Team Globalbike encourages its members to participate in local, regional, NRC, National Championships, and cycling charity events like the 24 hours of Booty in Charlotte. Giving back to the community is in our blood.



Ride Local, Think Global

Why Bicycles? Complex Problem, Simple Solution.



Ride Local, Think Global

Globalbike offers a way for companies to participate in a tax deductible, charity building organization that rides local, but also thinks global. Plus, add in the reaction to a social cause, and it is a recipe for a successful partnership!

You Receive

- Brand Association with Humanitarian Mission and High-Profile Cycling Team
- Excellent Marketing Exposure
- High visibility to a brand-loyal audience

Globalbike Receives

- Awareness in Key Target Audience
- 50% Sponsorship Dollars
- Portion of Proceeds of GB Merchandise
- More Bicycles that SAVE LIVES!

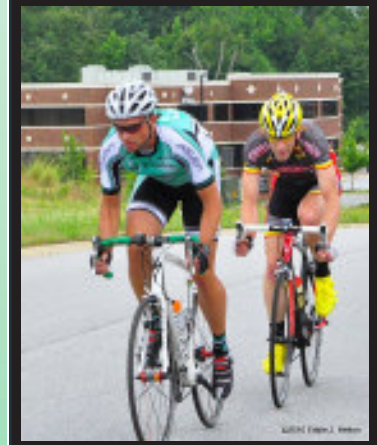
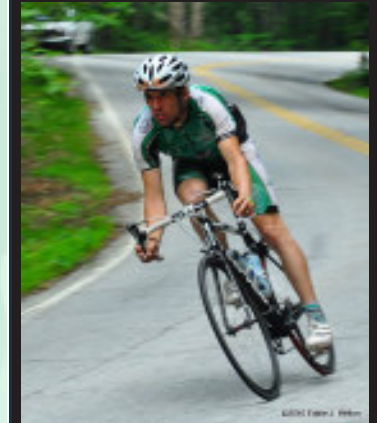
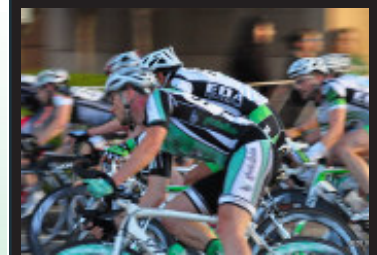
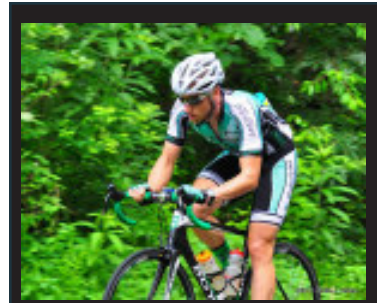
Cycling Team Receives

- Support for globalbike marketing
- Status as one of the best Pro teams in the Nation
- Budgetary Support for Operation of Team

Ride Local, Think Global...

Our Plan: globablake "Spartanburg, South Carolina's Pro team"

1. Build on the current success of Team globalbike.
2. Galvanize globalbike as "Spartanburg's Professional Team"
3. Sign one local champion's support & leverage that support for others to match.



Nutrition Facts

Serving Size: 1 ride per day wet or dry
 Servings Per Container 7 (rides per week)

Amount Per Serving

Calories 1,500 Calories from Fat 900

	% Daily Value*
Quality Time Usage	100%
Support from Team-mates	100%
Commitment	100%
Charity Benefits	100%
Sponsorship Awareness	100%
Ride Convenience	100%
Teammate Reliability	100%
Total Team Quality	100%
Rider Quality	100%

* Percent Daily Values are based on a 7 ride per week diet. Your daily values may be higher, but not lower depending on your needs.

INGREDIENTS: GREAT TEAMMATES, CHARITY BENEFITS, EXCELLENT SPONSORS, EXCITING RACES, COMMITTED STAFF.

